Microsoft Dynamics GP

Top 10 Reasons to Upgrade to Microsoft Dynamics GP

Microsoft is committed to your business success. We invest in consistent, easy-to-implement upgrades so that you can make the most of *your* investments—and put the latest technology innovations to work for your organization. Microsoft Dynamics® GP 2010 improves your current solution with new ways to enhance insight, simplify business processes, and build relationships that connect people, information, and systems.

1 Deliver faster access to personalized insight.

Role Centers include personalized dashboards and KPIs, with drill-back capabilities that let people move from a high-level view down to a specific source record. Without the need for a full user license, you can give people quick, portal-based access to reports and organization-wide insight, saving time and money. Employees have the freedom to use their preferred devices and applications, including Microsoft® Office Excel®, Microsoft Office Outlook®, and mobile devices, to work with the Microsoft Dynamics GP information most relevant to their roles.

2 Get more out of Excel with richer integration.

Microsoft Dynamics GP goes well beyond basic reporting with the tools people use every day. You can now transform sales strategies with advanced analytics such as predictive modeling and shopping basket analysis, all in familiar Excel formats. More than 220 refreshable Excel reports can include multiple data sources; you can also use the Report Builder to quickly create an analysis from scratch. This latest release also automatically connects Microsoft Dynamics GP data with Excel through built-in data connectors—there's no need to juggle applications.

3 Give people new options for analyzing information in formats built on Microsoft SQL Server.

Do you need targeted information for specific audiences? Along with Excel, you can work with more than 90 built-in Microsoft SQL Server® Reporting Services reports. And as with Excel, you can build reports from scratch and use models that ensure reports are intuitive and user-friendly. Options for simplified, yet sophisticated reporting include built-in tools for creating SQL Server views that link Microsoft Dynamics GP, ISV, or custom applications.

"Together with Microsoft Dynamics GP 2010, we are building a better future, a more secure business, and a better way to keep our business running more efficiently."

— **Phil Hodges,**
IT Director,
Clean Burn

4 Take customer- and vendor-related activities to new levels of efficiency and professionalism.

Microsoft Dynamics GP is already well known for rich integration with Outlook and Microsoft Office Word. We're enhancing that connection so that people can quickly create customer and vendor-facing documents using Word forms. From within Outlook, they can also send batch and individual e-mail messages for invoices, orders, and check remittances. The result? People get more work done in less time—and the work looks more polished and professional.

5 Help ensure that "driving personal productivity" is truly a personalized experience.

People can tailor their dashboards and action panes with lists that give them the precise information they need for their roles and lines of business, whether they're getting it from customized locations within Microsoft Dynamics GP or from other data sources. And since our goal is to make it easier to do business, lists can be set up to filter out information that's not relevant to the task at hand.

6 Create "mini-applications" that simplify tracking and tasks for line-of-business information.

Stop the frustrating need to hunt down customer and vendor data stored in multiple sources, such as Microsoft Office Access® and Excel. Without writing new code, administrators or power users can create a light business application in Microsoft Dynamics GP. All that disparate information gets consolidated in easy views, simplifying tracking and helping ensure that people work with centralized, comprehensive information, whether they are performing a specific task or collaborating across teams and departments.

> *"The upgrade was remarkably uneventful. We started at about 2:00 P.M. on a Friday afternoon, finished up the last client and all the user testing Saturday afternoon, and Monday 8:00 A.M. we were off to the races."*
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> — **Jason Johnson,**
> IT Director,
> Spy Optic

7 Make Unified Communications part of your new way to do business.

Many of our enhancements work to strengthen business relationships, and here's an important example: While working in Microsoft Dynamics GP 2010, employees can work effectively with customers and vendors through instant messaging. They can have ad-hoc conversations, hold a Microsoft Office Live Meeting, share views of customer and vendor information, and even create and deliver sales quotes, sales orders, and purchase orders—all within Microsoft Office Communicator.

8 Connect applications and systems efficiently and cost-effectively.

Developers can choose from more than 350 Web services and use a simplified architecture to integrate with a world of applications and data sources. Web services connections no longer require separate servers, which helps reduce costs and simplify IT management. You can also deploy a robust business and customer relationship management solution with a built-in integration adaptor for Microsoft Dynamics CRM—or create independent adaptors for integrating with virtually any application, including other Microsoft Dynamics ERP solutions.

9 Get the most from other Microsoft technology innovations.

We've enhanced Microsoft Dynamics GP 2010 to run on 64-bit operating systems and work with 64-bit application environments. Out of the box, you can implement team workflows with Microsoft SharePoint® Foundation. And without calling on IT, people can use SharePoint to update Microsoft Dynamics information that displays on external lists—with updates automatically appearing in the system!

10 Work with a skilled network of certified Microsoft Dynamics GP partners who can help you get up and running quickly.

Working with a range of tools that support your upgrade—from auto-deployments to rapid migrations from legacy solutions—we can help minimize down time and expense and give you maximum value from your solution in a matter of days, not months.

> *"Microsoft Dynamics GP 2010 gives us the ability to set up all our forms in Microsoft Office. The integration between them is perfect. We can e-mail invoices [and] statements straight out of Microsoft Dynamics GP with nothing else in the way."*
>
> — **Paul Smith,**
> Business Systems Manager,
> Central YMCA London

For more information about Microsoft Dynamics GP visit:
www.microsoft.com/dynamics/gp

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